



## 2016 Arizona National Livestock Show Cattleman's Day Sponsorship Opportunities

<b>SPONSOR BENEFITS</b> <i>Commitments must be received by September 15 for some benefits.</i>	<b>Diamond</b> <b>\$7,500</b> <i>Presenting</i>	<b>Gold</b> <b>\$5,000</b>	<b>Silver</b> <b>\$2,500</b>	<b>Bronze</b> <b>\$1,000</b>	<b>Copper</b> <b>\$500</b>
Opportunity to present Champion Banner to Consignor & Winner	•				
Logo on Cover of Sale Program as Presenting Sponsor	•				
Presenting Sponsor of Cattleman's Hospitality Area	•				
Logo on Consignor Award Vests & Log on Gloves for Buyers & Consignors	•				
Logo on gloves provided to consignors & buyers	•				
Announcement by MC Day of event	•	•			
Premier 20x20 Trade Show Space duration of Show	•	•			
Logo on Website – Home, Sponsor & Event	•	•			
Logo on Replacement Heifer Signage	•	•			
Mention in ANLS Press Release	•	•			
Two banners on display in premier areas (3'x5' banner provided by sponsor)	•	•			
Opportunity to provide sponsor product to all consignors & buyers	•	•			
Full Page Color Ad in Program	•	•			
Corporate Silver Membership Level		•			
Logo on Website Sponsorship & Cattleman's Day pages	•	•	•	•	
Recognition in Program & Sale Program	•	•	•	•	•
10 x 10 Trade Show Space entire show			•	•	
Show Credentials	•	•	•	•	•
One Banner on display day of event			•		
Supporting Membership Level			•		
Half Page Color Ad in Program			•		
10 x 10 Trade Show Space Cattleman's Day December 29, 2016					•
¼ Page Black & White Ad in Program				•	

### 2016 Cattleman's Day Sponsor Commitment Form

Company Name: \_\_\_\_\_  
 Contact: \_\_\_\_\_ Email address: \_\_\_\_\_  
 Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_  
☐ **Diamond** \$7,500    ☐ **Gold** \$5,000    ☐ **Silver** \$2,500    ☐ **Bronze** \$1,000    ☐ **Copper** \$500  
 Sponsorship amount: \$ \_\_\_\_\_  
 Send form to: **Arizona National Livestock Show**  
 1826 W. McDowell Road  
 Phoenix, AZ 85007  
 Contact: **Rochell Planty**  
 602-258-8568  
 rochell@anls.org