



*We invite you to be a part of the Cowboy Classics Western Art & Gear Show. Nationally known artists and artisans will exhibit their work in this annual Show. This year's featured artist is Loretta Musgrave. Loretta has achieved a place of prominence among Arizona's contemporary western artists and has been a mentor and friend to many in the community. As a long time volunteer and participant in Cowboy Classics, we are proud to honor her.*

*Cowboy Classics is honored to be sponsored by the Kemper and Ethel Marley Foundation. All proceeds from the exhibit benefit the Arizona National Livestock Show Scholarship Program.*

## **ALL ART SHALL BE OF A CONTEMPORARY WESTERN THEME**

### **Gallery**

- Original work of the artist.
- Canvas art shall be mounted or matted and framed.
- Sculptures shall be able to be securely displayed on a 15" by 15" flat surface.

### **Gear**

- Original work of the artist.
- **Leatherwork:** Saddles, headstalls, reins, canteens, wallets, checkbook covers, gloves, gauntlets.
- **Silverwork:** Jewelry, buckles, spurs, conchos.
- **Other:** Boots, hats, hitchings.

**Cowboy Classics reserves the right to reject any work of art it deems inappropriate due to subject matter, authenticity or artistic quality.**

## Mercantile

- Items accepted: Mounted or matted and framed fine art prints or photographs; books of historic or contemporary western interest; music CD's or tapes of western music or cowboy poetry; clothing or home décor items of western influence; hides; food items; stationery or cosmetics.
- A consignment form must be submitted for items to be available for sale in the mercantile.

## Number of Pieces

- Two saddles per artist will be displayed
- Five large items, such as furniture, boots, canteens, luggage or hides
- 10 of each design, or sizes of small items, such as jewelry, hitchings, belts, headstalls, reins, CD's, tapes, books
- 10 mounted or framed and matted fine art prints or photographs per artist

**All artwork must be for sale. No “sample only” work will be displayed.  
We will assist with custom orders.**

## Deadlines

- |   |                          |
|---|--------------------------|
| • Consignment forms and buyers list due | November 1, 2011         |
| • All shippable items due               | December 17, 2011        |
| • Saddles, other large items delivered  | Noon, December 27, 2011  |
| • Opening Ceremony                      | 7:00pm December 28, 2011 |
| • Pick-up delivered items               | 2:00pm January 1, 2012   |

## Shipping

### **Artists are responsible for all shipping and insurance charges.**

- Unsold items will be returned by the same method as received. Unsold glass items must be picked up by 2:00pm, Sunday, January 1st.
- Upon receipt of your consignment form, a follow up packet will be sent with additional shipping instructions, show passes, a schedule of events, available lodging, etc.
- Please include return mailing labels and shipping instructions.
- Please ship your items to: Arizona National Livestock Show, Attn: Cowboy Classics  
1826 W. McDowell Road, Phoenix, AZ 85007

## Fees

There is no entry fee for participating artists. A 25% commission will be deducted from the sale price of pieces sold during the Show or custom orders taken during the show. Commission will benefit the Arizona National Livestock Show Scholarship Program.

## Artist Business Cards & Bio

Please include some business cards with your items so we may put those out. We would also like to have a biography of the artist.

## **Show Schedule**

### **December 28, 2011**

Opening night reception **is** by invitation only. The evening includes the formal opening ceremony of the Arizona National Livestock Show, presentation of the Arizona National Scholarship recipients, an introduction of the featured artist followed by the official opening of Cowboy Classics Western Art & Gear Show. The reception will feature a Prime rib buffet, open bar, and western music. All participating artists are strongly encouraged to attend the opening. Buyers enjoy meeting the artists and sales increase when artists are available to discuss and/or demonstrate their work. Past opening night activities have included demonstrations by silversmiths, rope makers and leatherworkers; artists working in colored pencil, stippling, painting and sculpture; and author book signings. Those interested in participating may contact the office for set-up details.

\* All artists may submit a list of buyers for invitation by November 1, 2011.

### **December 29 through December 31, 2011:**

Cowboy Classics hours of operation are from 10:00 am to 4:00 pm.

### **January 1, 2012:**

Cowboy Classics hours of operation are from 10:00 am to 2:00 pm.  
Breakdown begins at 2:00 pm.

## **Event Location**

The Cowboy Classics Western Art & Gear Show is held in conjunction with the Arizona National Livestock Show at the Arizona State Fairgrounds located at 1826 West McDowell Road, Phoenix, Arizona 85007.

The Cowboy Classics Western Art & Gear Show is located in the Youth Activity Building (green building) on the south west end of the fairgrounds.

The Arizona National Livestock Show office is located at the southwest corner of the Arizona State Fairgrounds south of the yellow Exhibit Building.

## **Contact Information & Location of Event**

Arizona National Livestock Show  
1826 West McDowell Road  
Phoenix, Arizona  
Phone: (602)-258-8568  
Fax: (602) 257-9190  
[www.anls.org](http://www.anls.org)